# RYAN ADAMS

MOTION DESIGN + GRAPHIC DESIGN + ILLUSTRATION

### **OVERVIEW**

With a proven track record in creating compelling motion graphics, I excel at transforming complex ideas into visually engaging animations that effectively convey the intended message. My experience spans diverse clients and industries, consistently delivering high-quality design solutions within tight deadlines.

#### **EDUCATION**

/ 2007-2009 NORTH IOWA AREA COMMUNITY COLLEGE A.A.S. DEGREE IN GRAPHIC COMMUNICATIONS

### **VIDEO WORKS**

Below are links to my most recent works but these videos may contain information that may be considered proprietary and the videos may not be downloaded or disseminated.

**PASSWORD: RNA2020** 

**Video Gallery** 

RYANEATPIXEL.COM
BEHANCE.NET/RYANADAMS
VIMEO.COM/RYANNATHANIELADAMS
RYAN@RYANEATPIXEL.COM
641-494-7372

# **EXPERIENCE**

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/ AUGUST 2023 - PRESENT OKTA, CONTRACTOR

SOCIAL MEDIA DESIGNER | STUDIO, BRAND TEAM

+ I create branded graphics, both animated and static. I conceptualize ideas, and collaborate with stakeholders across departments and consistently deliver purposeful creative work.

/ JULY 2022 - AUGUST 2023 RIOT GAMES, CONTRACTOR

MOTION GRAPHICS DESIGNER | IDS TEAM: CREATIVE PILLAR

+ I create animated assets for presentations, design and animate explainer videos for complex concepts, collaborate with stakeholders from various departments, thrive in independent and team settings, and work diligently to deliver purposeful creative.

/ MAY 2021 - JULY 2022

SALESFORCE, CONTRACTOR

MOTION GRAPHICS DESIGNER | SOCIAL MEDIA TEAM: EVENTS

+ In collaboration with a team of writers and designers, I was responsible for transforming website graphics and brand assets into captivating animated pieces for events like TrailblazerDX, Connections, various World Tours, and even Dreamforce.

/ OCTOBER 2019 - JANUARY 2021 ITA GROUP

MOTION GRAPHICS SPECIALIST

+ I collaborated with a dynamic team of creative directors and writers to develop explainer videos that effectively breathed life into incentive campaigns for various clients, including Wells Fargo, Verizon, and EcoLabs.

**/ AUGUST 2018 - SEPTEMBER 2019** 

STRATEGIC AMERICA

**DIGITAL DESIGNER** 

+ I designed website mock-ups, infographics, and illustrations for animations. I optimize web content for optimal performance and user experience. I also excel in creating engaging HTML banner ads, both animated and static, and crafting compelling landing pages using Unbounce for impactful user experiences.

/ JULY 2015 - AUGUST 2018

**LESSING-FLYNN ADVERTISING** 

**GRAPHIC DESIGNER, DIGITAL PRODUCER** 

+ I excelled at end-to-end design, crafting captivating ads, and promotional materials for print and digital. With skills in illustration, animation, motion graphics, and video editing, I created visually appealing content. I efficiently managed multiple projects and collaborated closely with account managers, digital experts, and fellow creatives.

# **SKILLS**

/ SOFTWARE / TRADE / PERSONAL

ADOBE SUITE ILLUSTRATION GOAL ORIENTATED
CINEMA 4D (BEGINNER) FRAME BY FRAME ANIMATION SELF-STARTER
PROCREATE LAYOUT TEAM PLAYER
FIGMA TYPOGRAPHY